



ОБЩИНА РАЗЛОГ

MUNICIPALITY OF RAZLOG

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Training and support of cluster members in the agrofood sector (AgroLabs cluster) directed to dairy sector on the territory of Blagoevgrad province with center the town of Razlog (Municipality of Razlog)

Venue: Conference Hall
2 Stefan Stambolov str., Razlog

Agenda

Tuesday, 19th November 2019

10:00 – 10:15	Registration of the participants
10:15 – 11:00	Maintaining food safety and quality – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
11:00 – 11:45	The impact of logistics on food quality – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
11:45 – 12:15	Coffee Break
12:15 – 12:45	Marketing issues to promote specific local agri-food products, advertising – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
12:45 – 13:15	Development of electronic & virtual markets – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
13:15 – 14:00	Innovative procedures on how to integrate innovative products into sme production and enhance the commercialization of typical products-based on research findings and focusing mainly on price, quality and product marketing – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
14:00 – 14:30	Question and answers, involving of the stakeholders



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Wednesday, 20th November 2019

10:00 – 11:15

Food safety management systems & certification process – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"

11:15 – 12:30

Nutrient value of selected agrolabs-project foods, Nutrients in Milk products – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"

12:30 – 13:00

Coffee Break

13:00 – 14:00

Suggested Food Labels Text, based on the recent EU directions - Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"

14:00 – 14:30

Question and answers, involving of the stakeholders



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Agenda

Thursday, 21st November 2019

10:00 – 11:00	Cooperation between associations and farmers / business cluster development – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
11: 00 – 12:15	Ways to attract the new generation to the agricultural sector – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski"
12:15 – 12:45	Coffee break
12:45 – 14:15	Ways to attract the new generation to the agricultural sector (cont.) – Veneta Naneva – Executive Director of LAG Razlog
14:15 – 14:30	Question and answers, involving of the stakeholders



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Agenda

Friday, 22nd November 2019

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| 10: 00 – 11:15 | The role of technologies. The lack of processors in the production system. Mechanisation – Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski" |
| 11:15 – 11:45 | Presentation of the results of the research made by Sofia University "St. Kliment Ohridski" - Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski" |
| 11:45 – 12:15 | Coffee break |
| 12:15 – 13:00 | Presentation of the Pilot Case Study - Assist. Prof. Silvena Boteva, PhD Ecology and Environmental Protection Sofia University "St. Kliment Ohridski" |
| 13:00 – 14:00 | Presentation of the advantages of the creation of the AgroLabs cluster on the the territory of Blagoevgrad province with center the town of Razlog (Municipality of Razlog) – NGO Eco Razlog and Municipality of Razlog |
| 14:00 – 14:30 | Question and answers, involving of the stakeholders |



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